

# Builders opting for Jagatpura

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Jaipur city has grown much beyond the old traditional 'Pink City', which used to be confined within the seven gates and landscaped with old forts, palaces and buildings of historical significance. Today, areas like Bani Park, Vaishali Nagar, Civil lines, C-Scheme, Malviya Nagar, Jagatpura, etc. form the 'New City' and also represent urban Jaipur.

As India urbanizes at an unprecedented pace, Jaipur has seen tremendous growth in the real estate sector. According to the recent

media analysis, Jaipur is a city where there is a high change in property prices. The analysis also reveals that there was a 28.7% of hike in housing prices in the first quarter of this year. Many buyers are choosing Jaipur as an alternative to the expensive Delhi-NCR market. Jagatpura supplies the most favourable configuration for residential units for its end users or investors. It is now referred to as one of the best localities in the New City due to its very close proximity to airport, hospitals, railway station, educational institutions, government group housing, various townships, IT Compa-

nies and MNCs and effective water supply through Bisalpur water plant. Not only the local builders, but also builders from Delhi have chosen Jagatpura as the land to build their ultra luxurious residential projects with world class amenities at affordable prices. With such kind of luxurious residential projects, Jagatpura is advancing towards becoming the city's most luxurious locality.

*(The writer is Managing Director, VN BUILDTECH)*

